



Pininfarina and Primatist join forces for a dream yacht

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Pininfarina will contribute the styling to the new Primatist flagship by Bruno Abbate. An official cooperation agreement was signed very recently with the leading shipyard in the prestige motor yacht sector for an innovative 70' boat targeted at those who wish to sail an absolutely exclusive fast cruiser.

So this will combine, on the one hand, the creativity and expertise (including that gained in the racing field) of Bruno Abbate and his closest associates, and on the other, the technology and creative potential of a team headed up and coordinated by Sergio Pininfarina who has worked in the nautical field since the Sixties.

Pininfarina has already participated in more than 25 projects, from "one-off yachts" for H. H. Karim Aga Khan and Gianni Agnelli, to design activities for topside structures and interiors of both limited and standard production run yachts and motor boats for Azimut, Delta, Intermarine, Italcraft, Magnum Marine, Bénéteau and Fincantieri.