



Pininfarina Extra and Schreder at the 2003 INTEL Exhibition



"Francesca", a new urban lighting unit designed by Pininfarina Extra for the Belgian company, Schreder Group GIE, was presented at the 2003 Intel Exhibition held in Milan from May 20-24th.

The "Francesca" model incorporates the μ r system developed by Schreder, a high photometric performance system that uses a miniaturised reflector. The μ r micro-reflector allows free rein to be given to creativity and paves the way for new aesthetic solutions for tomorrow's urban landscape.

Pininfarina Extra has given "Francesca" a sleek, agile line, marked by a truly essential design that emphasises the ease of adapting these units to a very

wide range of urban and architectural contexts.