



The New Spoleto Prize Plaque for 2003 goes to Sergio Pininfarina in the Enterprise section

Monday, 28 July 2003

The New Spoleto Prize Association has unanimously decided to award the Spoleto Prize Plaque 2003 in the Enterprise section to Sergio Pininfarina "for high merits gained in Italy and abroad at the head of a Company that enjoys indisputable worldwide prestige". The prize-giving, conducted for Rai by Pippo Baudo, was held yesterday in Spoleto's San Nicolò Hall in the presence of leading dignitaries from the top institutions. The New Spoleto Prize Association promotes and organises top level awards for Italian personalities who have distinguished themselves in various sectors of endeavour, whether professional, artistic, business, scientific, cultural, religious or philanthropic. For fifteen years the Association has, with the patronage of the Town Council of Spoleto and the Umbria Region, run the prize-giving ceremony to award the New Spoleto Prize Plaque to the winners of the various sections. In previous years the Prize has been awarded to, among others, Giulio Andreotti, Antonio Fazio, Giancarlo Menotti, Tomaso Padoa Schioppa, and Giovanni Spadolini.