



The glass bottle designed by Pininfarina for Lauretana is exhibited at the Show Acqua-da-bere



The glass bottle designed by Pininfarina for Lauretana is exhibited at the Show Acqua-da-bere. Gestures, tensions, fashions between luxury and needs in Triennale of Milan until January, 11 2004.

The show is a collection of objects and products able to express the new gestures, tensions, fashions that just today are attributed to the water-to drink. From the objects collected for the Permanent Show until the emblematic products of the contemporary design of the water-to-drink, with the idea of underlining a transverse method to show the design world.