



## **The Enjoy is one of the most beautiful automobiles of 2003**

Monday, 10 November 2003

On Friday November 7, against the historic backdrop of Milan's Castello Sforzesco, the International Jury for the World's Most Beautiful Automobile prize awarded a special prize for conceptual genius to the Enjoy, the research prototype Pininfarina designed on Lotus mechanicals.

The Jury, which had fifty new models to assess this year, comprised Bruno Alfieri, Ermanno Arslan, Gianni Berengo Gardin, Rossana Bossaglia, Patrick Caulfield, Giulio Cappellini, Fulvio Cinti, Gillo Dorfles, Piero Dorazio, Heinz Mack, Vico Magistretti, Kenneth Noland, Mario Piazza, Antoine Prunet, Carlo Rivetti, Bruno Sacco and Massimo Vignelli.

Among the other cars honoured, the Maserati Quattroporte also designed by Pininfarina, won first prize in the prestige limousine category.

The prize-giving will take place at the Milan Triennale on March 5 2004.