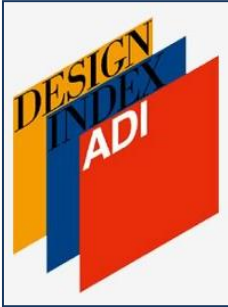




## Pininfarina in the ADI Design Index 2003



The Design Permanent Observatory selected three products designed by Pininfarina Extra, for the book ADI Design Index 2003:

- "Francesca", the road lighting equipment for Schröder;
- "Acropolis", the kitchen designed for Snaidero;
- "WDVCS Wireless Digital Video-Communication System", the video-projector for DI.Com.

ADI Design Index is a denomination of quality assigned by the Design Permanent Observatory, a committee of around fifty experts focused on collecting information, evaluating and selecting the best products of each year. In 2004 an international jury will choose, among all the products published in the ADI Design Index during the period 2001-2003, those that will participate to the most prestigious acknowledgement dedicated to Italian design, the Compasso d'Oro Award.

ADI, founded in 1956, unites designers, businesses, researchers, teachers, critics and journalists working actively in the field of design, from training to consumption and recycling. Its aims are to promote industrial design and supply services to businesses and to designers.