



Snaidero and Pininfarina present “Acropolis”, a new approach to the kitchen



New ergonomics for a new approach to social communication, living daily life to the full. Starting from these basic ingredients, Snaidero and Pininfarina have come together again to launch a new challenge in the form of the Acropolis, the concentric kitchen of the future, at the Eurocucina Fair in Milan. The circular design is intended as a symbol of continuity and the starting point for a kitchen that dominates space with its rhythmic, ergonomic shapes, in which every styling element combines soft lines and a precise practical function.

The goal was to meet the needs of a family which insists on its importance and supremacy over inanimate objects, and which wants to be the focal point, surrounded by everything else.

And as in classical times, when the acropolis was the most important area, the pulsating heart of Greek cities, the new Acropolis kitchen designed by Pininfarina now represents the focal point of the home, around which family life is organised and pulsates, bringing the culture of food and its extraordinary symbolic importance back to the centre of our social behaviour.