



Turin on the hunt for new design talents

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Recognise and select young talents from all over the world to interpret and further the tradition of Italian design in the automotive sector. This was the objective of the third edition of STILE ITALIANO GIOVANI, an international design award organised every two years under the aegis of ANFIA's Coachbuilders Group. The winning three entries received prizes which were awarded on April 22 at Turin's Biscaretti di Ruffia Car Museum: Czech David Rosinaj, 25, received prize of 5000 euros, while the second entry, Iulian Poia, 23, from Moldova Republic, received 3000 euros; the third prize of 2000 euros was given, ex aequo, to Andrea Militello from Luxemburg, 23, and to Slovenian Uros Pavasovic, 27.

The YOUNG ITALIAN STYLING award was already a success back in 1998 at Italian level. Then in the next edition in 2000 it was extended to the whole of Europe, and this year it has been opened up to young people from all over the world, registering around 400 drawings coming from 41 countries, with a large presence of foreign participants.

A jury of Italian master coachbuilders selected the best twenty projects presented, and an exhibition dedicated to these was inaugurated on the day of the award ceremony and will remain open until May 26 2002. This is a prestigious showcase for these young designers and provides the opportunity for them to meet with the press and leading figures in the sector. The best 20 projects are now in display as well as the one awarded by the Italian specialised review "Auto & Design", Italian Giauro Ovidio Sportato, 26.

Within the frame of the 21 drawings, a special mention was reserved to the youngest designer, Belgian Daniel Zachariou, 17, while the best project for the interior fitting section, the one of Portuguese Pedro A. Fonseca Jorge (25), was awarded a special plate offered by ADI, the Italian Design Association.

To mark - also symbolically - this encounter between the professional design world and these new works created by young designers, the rooms of the Biscaretti di Ruffia Museum host for the entire duration of the exhibition a collection of the most recent concept cars created by ANFIA's Italian coachbuilders. A presence also intended as a tribute to the people of Turin and the city itself, a city intimately linked with the history of Italian car design.