



The annual meeting of the Anfia Coachbuilders Group elects Lorenza Pininfarina as its chairman

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The annual meeting of the Coachbuilders Group of ANFIA was held on Friday July 19, and elected as its new Chairman Lorenza Pininfarina, Vice Chairman of Pininfarina and Vice Chairman of the Coachbuilders Group since 1991. Alberto Sasso (Stola) and Giovanni Forneris (Cecomp) were elected Vice Chairmen.

The main aim of the Meeting was to decide a series of initiatives to enhance the status of the Coachbuilders Group, both in its specific area of activity, that is the area of Piedmont around Turin, and extended to those Companies that operate technical and manufacturing structures in other regions of Italy.

.....Now that the Turin Motor Show has been cancelled, it is important to underline the role of this sector, which has produced a concentration of masters and an automotive design school that are unique in the world in terms of the talent and the number of Companies involved. Today this is still the only example of an automotive manufacturing area that can develop the entire process of the realisation of a car within its boundaries, from styling to design and car production.

In order to propose a new prestigious event for the Group, it was decided to analyse in greater depth and in an appropriate context, the possibility of organising an international conference on automotive design, to be held in Turin, and to link up with the promotion of Turin and the important appointment of the 2006 Winter Olympics.

This initiative will be backed up by the re-issue of the brochure "Italian Coachbuilders" with updated format and contents, which will be presented during a press conference at the 2003 Geneva Motor Show.

The Meeting also confirmed the biennial "Young Italian Styling" competition, which was launched in 1998 to discover new talent in the field of automotive design.

This initiative, which now enjoys a worldwide reputation, received over 400 entries in 2002, and was a great success, both in terms of the celebrities who were present at its inauguration at the Biscaretti di Ruffia Car Museum in Turin on April 22, and the large crowds that visited the exhibition.