



Gift of a Pinin to the Castellamonte (Turin) Red Cross

Tuesday, 26 November 2002

In line with both companies' long tradition of support for humanitarian organisations, the voluntary sector and civil protection, Pininfarina and Mitsubishi have supplied the Red Cross with an emergency vehicle that can operate in the most difficult conditions to rescue individuals or entire communities. This is a public service commitment of Pininfarina and Mitsubishi.

Having already offered their assistance to the community during the Piedmont floods of the last few years, Pininfarina and Mitsubishi gladly supplied the Castellamonte branch of the Italian Red Cross with a 4x4 vehicle that can operate in the most difficult, emergency conditions to rescue individuals or entire communities.

The choice fell on a 3-door Pajero Pinin with 1.8 GDI engine, reconditioned and adapted for its specific duties. The result is an ultra-reliable, easy-to-handle vehicle that can tackle the most demanding terrain even in the worst weather conditions.

The Pajero Pinin was officially handed over on Monday November 26 at the Industrie Pininfarina factory in Bairo Canavese in the presence of the Mayor of Castellamonte, Senator Alberto Massucco, the Regional Health Minister of Piedmont Antonio D'Ambrosio, the Regional Minister for Civil Protection Caterina Ferrero, the Provincial Red Cross Chairman Antonio Calvano, the Managers of the local Red Cross and Voluntary Assistance Units, as well as the Chairman of MME-Turin (Mitsubishi Motor Europe in Turin), Yuji Ichinose, the Manager of the Bairo Canavese factory Ing. Paola Mensa, and the Pininfarina Group's Director of Communication Lorenza Pininfarina.