



## **“Ego”**: a vase designed by Pininfarina for Venini and presented at the MACEF SHOW in Milan



The "EGO" vase, the first result of a partnership between Pininfarina Extra and Venini, one of Murano's leading hand-crafted glass manufacturers, made its world debut at the Macef Show in Milan on September 6-9 2002.

Venini glass in Pininfarina Extra's interpretation finds its inspiration in the plasticity of metal twisted to produce a vase rich in movement.

This sleek object is characterised by a coiled motif that expresses its tension through the elegance of its essential shape.