



Pininfarina Extra involved in the european “E-Poll” voting kiosk project



Pininfarina Extra participated in the European E-Poll research and development project (Electronic polling system for remote voting operations), launched with the aim of simplifying voting operations through the integration of state-of-the-art technology, indications for new Europe-wide legislation, and a highly efficient organisational model covering all phases of the voting process: preparation, identification and authentication (guaranteeing privacy), authorisation, vote transmission (in secure conditions), ballot counting and communication of results.

Pininfarina Extra, as an industrial design company, worked on the conceptual phase of the project, and came up with six kiosks which had to combine elegant styling and aesthetic impact with accessibility for all users, including voters with disabilities.

The design also had to take into account other possible uses of the kiosk, for example in schools/educational environments. The prototype kiosks were tested during a referendum held by the Comune of Cremona on November 17 2002.

The E-Poll project was 50% financed by the General Directorate of the European Commission Information Society and 50% by a partnership between the Italian Ministry for Internal Affairs, Ancitel and Siemens Informatica.