



## Daewoo Nubira designed by Pininfarina at the Seoul Motor Show

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The four-door Daewoo Nubira saloon designed by Pininfarina will make its debut at the Seoul Motor Show to be held from November 21 to December 1 2002.

Pininfarina has already worked with the Korean manufacturer on the styling for the Tacuma, a compact MPV launched at the Geneva Motor Show in 2000.

Its sleek proportions and modern styling, in which sharp character lines alternate with taut, clean surfaces, convey an image of solidity and refinement that make the new Nubira a synthesis of Pininfarina's experience in creating dynamic yet elegant forms.

The wedge-shaped beltline and sleek roof that rests on the body to highlight the shoulder give the car a dynamic, sporting look but without detracting from any of its features as a saloon.

The front-end design presents a modern line that blends in well with an original interpretation of Daewoo's traditional three-lobe grille, which together with the lower air intake divided into two sections, gives the car a marked personality.

Characterised by new interiors featuring top quality materials, the new Daewoo Nubira is already in production at the modern Kunsan plant in Korea and will be on sale in the domestic market from the end of November (locally, under the name Daewoo Lacetti), whereas exports will begin midway through next year. For the European market the range will include a 1.6 and a 1.8 litre four-cylinder engine version. After Daewoo's European preview of this original, dynamic four-door saloon at the 2003 Geneva Motor Show, Nubira will also be available in a two-box and station wagon version.

"The new Nubira is an expression of the top-level quality achieved by Daewoo, further enhanced by its Italian styling," commented Hardy Spranger, Managing Director of GM Daewoo Europe. Andrea Pininfarina, Managing Director of the Pininfarina Group added, "we are proud that our cooperation with GM Daewoo, which dates back to '99 with the design for the Tacuma, continues today with the new Nubira, which we hope will be a great success."