



Christie's auctions the Riva table designed by Pininfarina



On Monday November 25 a gala evening entitled "New York, September 11, never to forget" was held in the ballroom of the Campione Casino.

The event featured an auction of forty exclusive pieces created by the most renowned Italian design and fashion houses, including the table designed and created by Pininfarina Extra for Riva 1920 for the "Ground Zero... Ground Heroes" project, which was launched with the aim of making a tangible contribution to the families of the victims of the attack on the Twin Towers.

The charity auction, which was put on free of charge by Christie's, the world's most famous auction house, raised a total of 175,000 Euro destined for the FDNY Columbia

Association, the Italo-American association representing firefighters and police officers of Italian origin. The money will be used to set up study grants in aid of the children of the firemen and police officers who lost their lives on September 11.

For the initiative, which was supported by the Regione Lombardia, Riva 1920 created five unique "one-off" tables made of millennial Kauri wood (over 30,240 years old), designed by world class designers and architects such as Renzo and Matteo Piano, Antonio Citterio, Terry Dwan, Paolo Pininfarina and Mario Botta. There is also to be a catalogue of the items auctioned published by Christie's Auction House and the Campione Casino, which is to be circulated to all the Italian Diplomatic Missions in the United States and the United States missions in Italy.