



Sergio Pininfarina's lecture at the Dante Alighieri in Rome

"Design: an Italian contribution to world culture" is the title of the lecture by Sergio Pininfarina in Rome at 6 p.m. on April 11th 2001 at Palazzo Firenze, the historically significant building that is the home of the Dante Alighieri Cultural Association which was set up at the end of the last century to protect the Italian emigré population and its culture, primarily by promoting the Italian language around the world.

To coincide with the lecture, two Pininfarina cars are displayed in the courtyard of Palazzo Firenze. One is the Ferrari 550 Barchetta Pininfarina, designed and engineered by Pininfarina in 2000, and built by Ferrari in a numbered limited edition at Maranello. The second is the 1999 Metrocubo, the Pininfarina research prototype for an innovative city car.