



Osée wins the “Best Concept” award at the Geneva Motor Show

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OSÉE, the first Pininfarina research prototype to be conceived on Citroën mechanicals, has been voted at the Geneva Motor Show – where it has been presented as a world preview – the “Best Concept” among the Editors’ Choice Awards assigned by the prestigious American magazine AutoWeek. The prize was handed over on February 28th on the Pininfarina stand from Dutch Mandel, AutoWeek Editor and Associate Publisher, to Sergio Pininfarina.

For more than a decade, the AutoWeek Editors’ Choice Awards have recognised those vehicles the magazine’s editorial staff selects as the “Best in Show”, “Most Fun”, “Most Significant” and “Best Concept” models at each major auto show around the world.

The “Best Concept” from the 2001 Geneva International Motor Show is the concept by which Pininfarina developed the theme of the pure mid-engined sports car, a new layout and concept for Citroën but realised with full respect for the French Company’s philosophy and image. The motivation of the prize in the following words: “The famous Italian styling house has created a mid-engined sports car concept for Citroën. According to Mandel, ‘It is spectacular that Pininfarina is able to do for Citroën what i has done for others in the car industry, giving the company a stunning concept vehicle that the world can drool over. The Osée represents the first vehicle that Pininfarina has ever done for the French carmaker, and by our estimation it should not be the last.’”