



Pininfarina celebrates 75,000 Peugeot 306 Cabriolets produced

Pininfarina recently celebrated the 75,000th Peugeot 306 Cabriolet to roll off the Pininfarina assembly line at San Giorgio Canavese. A major milestone in which the Company takes enormous pride and satisfaction and which bears witness to a huge and lasting market success that even surpasses the earlier one of the Peugeot 205 Cabriolet of which over 72,000 units were produced in 1985-95.

The bodywork for the Peugeot 306 Cabriolet has been in regular production at Pininfarina since 1994. In that year it was voted "Convertible of the Year" by an international jury of motoring journalists. Then in September 2000 Peugeot asked Pininfarina to do the mechanicals as well, just as it had for the Peugeot 406 Coupé.

The distinctive feature of the Peugeot 306 Cabriolet is its two-layer electro-hydraulic hood which folds right away under its rigid tonneau. This feature designed by Pininfarina, which is standard on all these cabriolets, is typical of higher segment vehicles. The 306 Cabriolet is also available with an optional hard-top that transforms it into an ever more multifunctional model.

On sale all over the European Union, the Peugeot 306 Cabriolet is also available in Brazil, Scandinavia and Taiwan. And a right-hand drive version is on sale in Australia, New Zealand and Japan.