



## **4 to 3: 50 years of Italian and German design**

Thursday, 29 June 2000

A new exhibition, "4 to 3: 50 years of Italian and German design" was held in Bonn's Bundeskunst und Ausstellungshalle Deutschland from June 29 to November 12 2000.

Curated by Michael Erlhoff, Professor of the Theory and History of Design at Cologne University, the exhibition offered an overall view of the work done by Italian and German designers over the past 50 years. Pininfarina contributed several of the most significant demonstrations of its accumulated creative, technological and industrial expertise to the exhibition. The 1947 Cisitalia and the 1999 Metrocubo prototype both appeared on the roof of the building, while inside an entire island presented Pininfarina design in all its dimensions with the aid of the Mythos, Eta Beta, Argento Vivo and Metrocubo research models in the automotive sector, as well as two Pininfarina Extra creations, the Lavazza Espresso Point and the UR Gear interactive helmet. Also on display were scale models of two cars that are currently in production, the Peugeot 406 Coupé and the Mitsubishi Pajero Pinin. The final touches to this informative presentation were provided by Pininfarina's 2000 corporate video and an extensive array of drawings and photographs.